



Lafayette Parish Medical Society

P.O. Box 51905, Lafayette, LA 70505
Phone 337-232-2860 ▪ Fax 337-232-5280 ▪ www.lpms.org

2010 WEBSITE BANNER AD RATES & AGREEMENT

The Lafayette Parish Medical Society is offering a limit number of Website Banner Ad opportunities. Your Banner Ad, which will be prominently displayed on our website, will be limited to 10 companies or organizations and will be sold on a first-come, first-serve basis. You can promote your company or organization to the many physicians and consumers who visit our website by securing one of our Banner Ad slots that will display your company logo/graphic and link to your website. If you would like to be one of the few who will benefit from this limited opportunity just complete and return this form with your check to Lafayette Parish Medical Society today!

RATES & PAYMENT – The cost per Website Banner Ad is \$100 per month. Those companies choosing to run their Banner Ad for twelve-months, and who return a signed copy of the Website Banner Ad Agreement, with payment in full, are eligible for the discounted rate of \$1,000, which gives you two months free. Advertising will begin on the 1st of the month following receipt of agreement and payment. Payment must be received with the completed agreement. No Banner Ad will be held or posted without payment in full.

COPY REQUIREMENTS – Banner Ad size is 200 pixel height by 200 pixel width (Square). Artwork/logo and website link must be emailed in the size format specified to staff@lpms.glacoxmail.com.



TERMS – Acceptance of your Artwork/Website Link by the Lafayette Parish Medical Society in no way constitutes approval or endorsement of products or services advertised; and is subject to the Website publisher's approval and to agreement by the sponsor to indemnify, defend and hold harmless the publisher from loss or expense on claims or suits arising out of the contents of such advertisements. This includes suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name, etc. The publisher reserves the right to refuse any advertising.

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Please complete the Website Banner Ad Agreement and return with **payment in full** to the Lafayette Parish Medical Society, P.O. Box 51905, Lafayette, LA 70505.

Company: _____ Website Address: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

_____ Website Sponsor Buttons x # _____ of months = \$ _____
(Full payment must be enclosed with agreement. A discount is available for 12 month commitment.)

By signing this agreement I represent and warrant that I have authorization to execute this binding agreement on behalf of the company/organization names above, and authorize the Lafayette Parish Medical Society to publish our Artwork/Logo on their website under the stipulations and terms contained in this Agreement.

Authorized Signer: (Required) _____ Date _____

For more information contact Kristi Prevost at 337-232-2860 or staff@lpms.glacoxmail.com.