



# Lafayette Parish Medical Society

P.O. Box 51905  
Lafayette, LA 70505  
Phone 337-232-2860 • Fax 337-232-5280  
www.lpms.org

## CLASSIFIED ADVERTISING RATES

Classified Advertising is available on the Lafayette Parish Medical Society website [www.lpms.org](http://www.lpms.org).

**www.lpms.org:** The official website of the Lafayette Parish Medical Society is viewed by physicians, patients, and others who are interested in, or who are seeking information on healthcare within our community.

This venue offers an excellent opportunity to place your classified advertisements when seeking employees or employment, leasing or selling space, offering services, items for sale, etc. **For additional information contact Kristi Prevost at 337-232-2860 or staff@lpms.glacoxmail.com.**

**COPY & DEADLINE DATES** – Copy must be received in typewritten form or via email. Any corrections must be made in writing. Website corrections can be made at any time.

**Online at [www.lpms.org](http://www.lpms.org):** Copy for classified ads can be accepted and placed at any time. Once agreement and payment in full are received copy will be placed on the Lafayette Parish Medical Society Website, beginning on the date specified in the agreement, and will remain posted for 30 days from that date.

**RATES, DISCOUNTS & PAYMENT** – Classified advertising rates are based on a Per Month Price for inclusion on the **LPMS Website** and are as indicated below:

**Per Month Rates:**

- **Members** – 30 words or less \$40; additional words \$.40 each
- **Non-Members** – 30 words or less \$60; additional words \$.60 each

**PAYMENT** – All Classified Advertising Contracts are due with full payment. Agreements received without payment will not be included in the publication or run on website. We do not grant agency discounts.

**TERMS** – Acceptance of classified advertisements by Lafayette Parish Medical Society in no way constitutes approval or endorsement of products or services advertised; and is subject to the publisher's approval and to agreement by the advertiser to indemnify, defend and hold harmless the publisher from loss or expense on claims or suits arising out of the contents of such advertisements. This includes suits for libel, plagiarism copyright infringement and unauthorized use of a person's name or photograph. The publisher reserves the right to refuse any classified advertisement. The publisher reserves the right to revise any and all copy that may be deemed objectionable. Publisher bears no financial responsibilities for errors or delays in publication resulting from postal, printing, or other acts beyond the publisher's control.

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## CLASSIFIED ADVERTISING AGREEMENT

Please complete the Classified Advertising Agreement and return to the Lafayette Parish Medical Society, P.O. Box 51905, Lafayette, LA 70505, with payment in full. **Please attach typewritten text for Classified Ad or email information to staff@lpms.glacoxmail.com.**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Ad Placement:**

On [www.lpms.org](http://www.lpms.org)

**Website Start Date:** \_\_\_\_\_

**Ad Category:**  For Sale

Help Wanted

Seeking Position

Services

Miscellaneous

**Amount:** \_\_\_\_\_ Words @ \$ \_\_\_\_\_ per word X \_\_\_\_\_ # of Issues or Months = **TOTAL \$** \_\_\_\_\_ (Remember to Check For Discounts)

**By signing this agreement I represent and warrant that I have authorization to execute this binding agreement on behalf of the company/organization named above.**

Authorized Signer: (Required) \_\_\_\_\_

Date \_\_\_\_\_